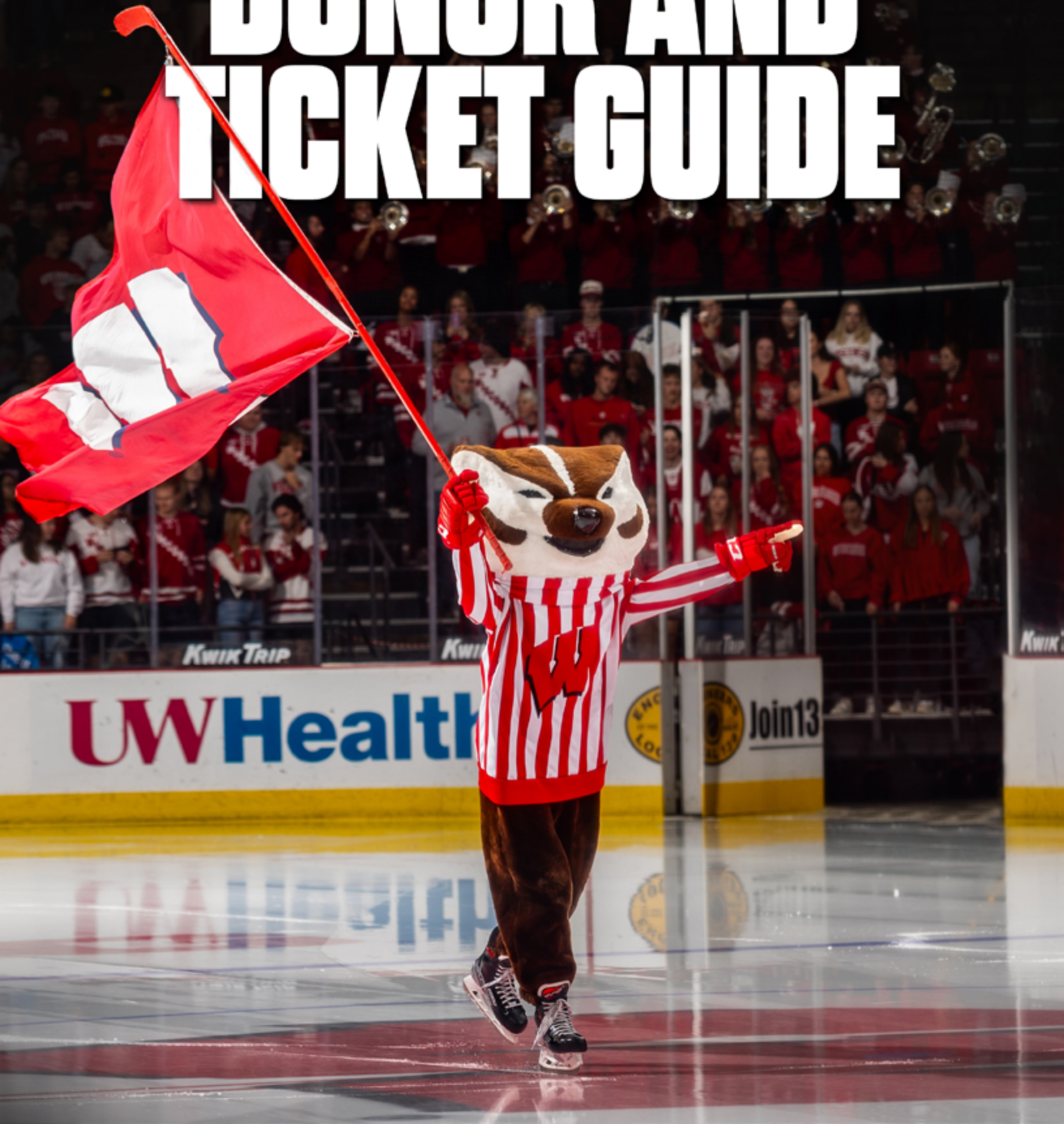




2025-26 WISCONSIN ATHLETICS

DONOR AND TICKET GUIDE



Greetings from Wisconsin Athletics!

On behalf of the student-athletes, coaches and staff at the heart of our Badger family, I want to extend my sincere thanks for your support and incredible generosity this past year. Your annual contributions and charitable gifts to Wisconsin Athletics continue to elevate the lives of the student-athletes and the greater Badger community.

With your help, we attained our highest ever Graduation Success Rate at 94%, we impacted 115,559 of our community members through student-athlete volunteerism and we were able to have an estimated \$750 million economic impact on the State of Wisconsin. You play an important role in funding the Athletic Department and amplifying the brand of the University of Wisconsin. We are here to help student-athletes pursue excellence in the classroom, in athletic competition and in their communities while representing Badgers everywhere on a world stage.

We have seen significant donor interest in the Building Champions Campaign to support the indoor practice facility and we saw 14,319 households choosing to contribute to athletics in 2024. In today’s world, the need to secure financial resources is paramount to excel in college athletics. The continued success of our department is a direct result of your generosity and we cannot thank you enough for joining our team.

ON, WISCONSIN!



Chris McIntosh
Director of Athletics

TABLE OF CONTENTS

DONATIONS TO ATHLETICS

- 4 Rank & Priority Points**
 - | Priority Point Factors chart
- 5 Annual Giving Levels**
 - | How to qualify for AGL+
- 6 Ways to support Wisconsin Athletics**
 - | Building Champions Campaign
 - | Annual Fund
 - | Forever Badgers

SEASON TICKETS & PARKING

- 8 Key Deadlines**
- 10 Badger Select**
 - | Badger Select Priority Points Chart
 - | Current and New Season Ticket Holders
- 12 2025 Football Season Tickets**
- 14 Football Parking**
- 16 Men’s Basketball Tickets**
- 17 Men’s Basketball Parking**
- 18 Men’s Hockey Tickets**
- 19 Men’s Hockey Parking**
- 20 Volleyball Season Tickets**
- 21 Volleyball Tickets**
- 22 Women’s Hockey Season Tickets & Parking**
- 24 Women’s Basketball Season Tickets**
- 25 Wrestling Season Tickets & Parking**

PREMIUM SEATING

- 26 Camp Randall Premium Seating**
 - | Season and Single Game Options
- 28 Kohl Center Premium Seating**
 - | Season and Single Game Options
- 30 UW Field House Premium Seating**
 - | Season and Single Game Options



YOUR RANK

YOUR ANNUAL GIVING LEVEL (AGL)

Your annual giving level and Rank determine your priority for Badger Select (season ticket selection/upgrade and season parking), early access to single-game tickets, and post-season ticket requests. Please see page 10 for more information on Badger Select.

See the chart on the right for a breakdown of annual giving levels and the number of donors at each level (in 2024).

EXPANDED GIVING OPPORTUNITIES:

Learn more about contributing beyond the recommended minimum per-seat contribution (RMPSC) on page 6.

HOW RANK IS DETERMINED:

Following the March 15 deadline, Rank within Annual Giving Level will be determined based on status (AGL+ or AGL) and priority points within each level.

DONOR PRIORITY POINT FACTORS	POINTS
Current year giving to athletics	10/\$100
Consecutive years of giving to athletics (since 2001)	10/Year
Prior years giving to athletics (since 1982)	10/\$100
Consecutive years of season ticket purchase*	10/Year
UW-Madison Letterwinner (one-time credit)	100
UW-Madison Graduate (one-time credit)	50
*Season ticket purchases in football, men's & women's basketball, men's & women's hockey, wrestling, and volleyball qualify for priority points.	

ANNUAL GIVING LEVELS	DONORS (as of 12/31/24)
Lead Badger Club (\$100,000)	67
Ambassador's Circle + (\$50,000)	26
Ambassador's Circle (\$50,000)	55
Hall of Fame Club + (\$25,000)	64
Hall of Fame Club (\$25,000)	90
MVP Club + (\$15,000)	43
MVP Club (\$15,000)	133
Champion's Club + (\$10,000)	35
Champion's Club (\$10,000)	164
All-American Club + (\$5,000)	41
All-American Club (\$5,000)	456
Director's Club (\$2,500)	637
Coach's Club (\$1,000)	2,466
Captain's Club (\$500)	2,673
Red & White Club (\$250)	2,224
Walk-On Club (\$50)	5,093
TOTAL	14,319

HOW TO QUALIFY FOR AGL+

Complete a multi-year pledge commitment (minimum \$25,000 total) towards the Building Champions Campaign. Complete the first installment (minimum \$5,000) towards this pledge by March 15, 2025.

To learn more about the AGL+ program, please email: development@uwbadgers.com.

WAYS TO SUPPORT WISCONSIN ATHLETICS

BUILDING CHAMPIONS CAMPAIGN

Wisconsin Athletics has launched the Building Champions campaign, a historic push to construct a new indoor practice facility, the largest capital project in department history.

THE VARSITY COLLECTIVE

Student-athlete support is a high priority for Wisconsin Athletics, and contributing to The Varsity Collective enhances the student-athlete experience in a meaningful way. To make a contribution to the sport of your choice, visit THEVARSITYCOLLECTIVE.COM or call the Wisconsin Athletic Development Office at **608-262-1000** to learn more.

ANNUAL FUND

To support Wisconsin Athletics’ day-to-day success, unrestricted gifts play an essential role. You can make a direct impact on our team’s operating budget.

FOREVER BADGERS

Scholarships endowment gifts and gift planning are meaningful and lasting ways to impact the experience of current and future Badger student-athletes. [CLICK HERE](#) to learn more.

PREMIUM SEATING

Enjoy Wisconsin Athletics events from the best seats in the house! Premium seating offers fans the opportunity to enhance their game day experience in designated areas for Camp Randall, Kohl Center, and Field House events. Please see page 26 for more information.

METHODS OF GIVING

Visit SUPPORTUW.ORG/HOW-TO-GIVE/ to learn more about eligible ways to become a supporter of Wisconsin Athletics.



BUILDING CHAMPIONS CAMPAIGN

Featuring a 100-yard practice field, a state-of-the-art strength & conditioning center, 300 meter training track, and a dedicated student-athlete dining hall, the indoor practice facility highlights the Badgers continued commitment to developing champions on and off the field.

Learn how you can make a lasting impact at BADGERSBUILDINGCHAMPIONS.COM



2025 CONTRIBUTION DEADLINES

DONOR BENEFITS

It is suggested to make all applicable contributions by March 15 to maximize all donor benefits. All 2025 donor benefits, including Badger Select Football (seat selection & season parking), are based on total contributions by this deadline.

**MARCH
15**

FOOTBALL

Contribution deadline for **NEW** and existing **football season tickets**, and **season parking** qualification

**MAY
16**

VOLLEYBALL

Contribution deadline for **NEW** and existing **volleyball season tickets**, and **season parking** qualification

**JUNE
20**

MEN'S HOCKEY

Contribution deadline for **NEW** and existing **men's hockey season tickets**, and **season parking** qualification

**JULY
23**

MEN'S BASKETBALL

Contribution deadline for **NEW** and existing **men's basketball season tickets**, and **season parking** qualification

**AUGUST
8**

WOMEN'S HOCKEY

Contribution deadline for **NEW** and existing **women's hockey season tickets**, and **season parking** qualification

**AUGUST
15**

WOMEN'S BASKETBALL

Contribution deadline for **NEW** and existing **women's basketball season tickets**, and **season parking** qualification

**OCTOBER
1**

WRESTLING

Contribution deadline for **NEW** and existing **wrestling season tickets** qualification

**OCTOBER
31**

POSTSEASON

Football Big Ten Championship and **Bowl Game** ticket contribution
NCAA Volleyball Tournament ticket contribution

**DECEMBER
31**

Men's Basketball Big Ten and **postseason tournament** ticket contribution
Men's Hockey Big Ten and **postseason tournament** ticket contribution

**All dates are subject to change.*

BADGER SELECT



BADGER SELECT RANK is based on 2025 Annual Giving Level & Badger Select priority points. Badger Select priority points include: points as of December 31, 2017 plus 2018-25 priority points accrued from non-deductible donations (those associated with seating and Badger Select seating contributions).

For Badger Select rank, 100% deductible donations made in 2018-25 will NOT be allocated towards Badger Select priority points per IRS policy.

BADGER SELECT PRIORITY POINT FACTORS	POINTS
Points as of December 31, 2017	
Consecutive years of active giving to athletics (since 2001)	10/Year
2018-2025 non-deductible seat donations	10/\$100
Consecutive years of season ticket purchase*	10/Year
UW-Madison Letterwinner (one-time credit)	100
UW-Madison Graduate (one-time credit)	50
*Season ticket purchases in football, men's & women's basketball, men's & women's hockey, wrestling, and volleyball qualify for priority points.	

Visit [BADGERSELECT.COM](https://badgerselect.com) for historical data regarding the previous season's ticket and parking selection process. If you have any questions, please call 608.262.1000 or email development@uwbadgers.com.

CURRENT SEASON TICKET HOLDERS

Fans who submit payment in full for season tickets and applicable contributions by each sport's deadline will automatically be assigned a personalized selection date and time based on Badger Select Rank: 2025 annual giving level and priority points. Eligible season ticket holders will receive an email with their personalized selection date and time approximately one week prior to the start of Badger Select for each sport.

Badger Select gives season ticket holders the opportunity to view all available seats online. Based on availability, fans can move and improve existing seats, add additional season tickets and purchase season parking (if eligible). Badger Select is used for season parking selection for football (Red & White Club donors - \$250 & higher) and men's basketball (Walk-On Club donors - \$50 & higher).

Please note: Badger Select is an optional benefit available to all current season ticket holders. If you don't want to move your season tickets, add new seats or purchase season parking, you don't have to log in to Badger Select. Simply continue to order your season tickets by each sport's deadline.



NEW SEASON TICKET HOLDERS:

Based on availability, new season ticket holders will have the opportunity to move or add season tickets in Badger Select, as well as purchase season parking for football and men's basketball.



Patrons who requested football season tickets by March 15 will be assigned a personalized selection date and time based on Badger Select Rank. (Football parking eligibility: Red & White Club donors - \$250 & higher).



Patrons who requested volleyball season tickets by May 16 will be assigned a personalized selection date and time based on Badger Select Rank.



Patrons who purchased men's hockey season tickets by June 20 will be assigned a personalized selection date and time based on Badger Select Rank.



Patrons who purchased men's basketball season tickets by July 23 will be assigned a personalized selection date and time based on Badger Select Rank. (Men's basketball parking eligibility: Walk-On Club donors - \$50 and higher).

2025 FOOTBALL SEASON TICKETS

STEPS TO BECOME A FOOTBALL SEASON TICKET HOLDER:

1. Purchase **NEW** 2025 football season tickets online at UWBADGERS.COM, by calling the Wisconsin Athletic Ticket Office at **608.262.1440** or completing an interest form to have a representative contact you [HERE](#). Deadline to purchase new football season tickets in **March 15, 2025**.
2. All fans purchasing new season tickets will have the opportunity to participate in Badger Select Football which will run **April 29 - May 16**.

Badger Select Football is the online season ticket and parking selection process, where you will have the opportunity to upgrade your seat locations and select season parking based on availability. You will receive a personalized selection date and time based on your Badger Select Rank approximately one week prior to the start of Badger Select Football. (See Badger Select Page 10).

To be eligible for season parking, you must be a football season ticket holder and active donor to Wisconsin Athletics at the Red & White Club (\$250) or higher by March, 15, 2025. (See Football Parking Page 14).

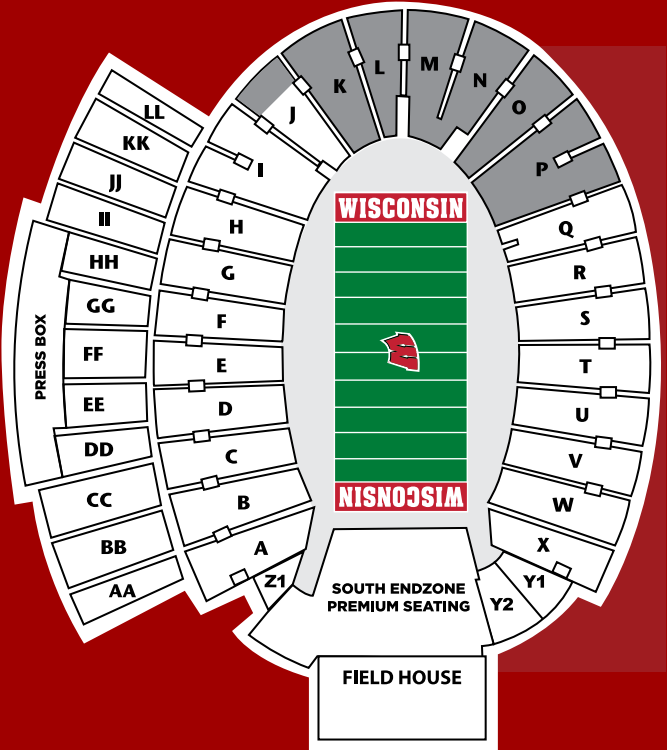
****Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.*

2025 SEASON TICKETS

Season tickets starting at \$399! Recommended minimum per seat contributions for the opportunity to obtain season tickets are as follows:

SECTION	RMPSC
AA, BB, KK & LL	\$0
A, I, J, X, Y1, Y2, Z1, CC, II & JJ	\$75
B, H, Q, W, DD & HH	\$125
R, V, EE, FF & GG	\$230
C, G, S & U	\$340
D, F & T	\$445
E	\$550

Student Section Seating



FOOTBALL PARKING

STEPS TO ORDER SEASON PARKING:

- 1. Fans wishing to be eligible to order season parking must be a football season ticket holder and active donor to Wisconsin Athletics at the Red & White Club (\$250) or higher. Patrons must submit their contribution by **March 15, 2025**.
- 2. Making a contribution does not guarantee allocation into a certain lot or zone. Patrons ordering multiple parking passes (max. 3) must qualify for each pass.

Example: Ordering two Zone A football parking passes would require a minimum qualifying donation of \$20,000 [\$10,000 per pass].
- 3. Eligible donors and season ticket holders will receive personalized date and selection time via email approximately one week prior to the start of Badger Select for football, taking place **April 29-May 16**.

Please note: Eligibility for each zone does not guarantee lot availability at the time of your selection in Badger Select. The following Parking Qualifying Gift Amount is the annual donation, per parking pass, to be eligible for each zone:

ZONE A: \$10,000	ZONE C: \$1,000
ZONE B: \$2,500	ZONE D: \$250



For additional parking information, including statistics from the previous football season’s parking sales period, please [CLICK HERE](#).

MOBILE PARKING:

Season parking permits that will be delivered as mobile parking passes include Lots 7, 16, 17, 17 Roof, 20, 27, 29, 33, 34, 36, 39, 40B, 40S, 41, 44, 45, 51, 54, 56, 67, 80, 87, 92, 93, Credit Union and Regent West Lot. Season parking permits in Church A, B and C, Friends Meetinghouse and Randall School Courtyard and Lower Lot will be delivered as physical hang tags.



ZONE A: 16, 17, 17 Roof, Regent, UW Credit Union (CU), Church A, B & C

ZONE C: 7, 29, 36

ZONE B: 20, 27, 33, 39, 40B, 40S, 41, 44, 45, 51, 54, 56, 80, 87, 92, 93, Randall School Courtyard & Lower Lot and Friends Meetinghouse

ZONE D: 34, 67

MEN'S BASKETBALL TICKETS & PARKING

STEPS TO ORDER SEASON TICKETS:

1. [CLICK HERE](#) -OR- call the Wisconsin Athletic Ticket Office at (608) 262-1440 to select and purchase men's basketball season tickets by **July 23**.
2. After purchasing season tickets, you will have the opportunity to participate in Badger Select, taking place **August 14-22**. You will be issued a personalized selection date and time for you to log in to Badger Select and have the opportunity to move your seat location based on availability at the time of your selection. You will receive an email with your personalized selection date and time **approximately** one week prior to the start of Badger Select for men's basketball.

[CLICK HERE](#) to express interest in season tickets.

****Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App on your smartphone.*

2025-2026 SEASON TICKETS

SECTION	TICKET PRICE	RMPSC	SEASON TICKET + RMPSC
100 Level Center Court - 108, 122	\$702	\$300	\$1,002
100 Level Prime Sideline - 107, 109, 121, 123	\$648	\$300	\$948
100 Level Sidelines - 106, 110, 120, 124	\$648	\$200	\$848
100 Level Corners - 103, 104, 105, 111, 112, 118, 119, 125, 126, 127	\$648	\$100	\$748
100 Level Baselines - 101, 102, 128	\$612	\$100	\$712
200 Level Center Court - 222	\$558	\$300	\$858
200 Level Sidelines - 206, 207, 209, 210, 220, 221, 223, 224	\$558	\$200	\$758
200 Level Corners - 203, 204, 205, 211, 212, 213, 217, 218, 219, 225, 226, 227	\$540	\$0	\$540
200 Level Baselines - 201, 202, 228	\$486	\$0	\$486
300 Level Prime - 307, 308, 309, 321, 322, 323	\$396	\$50	\$446
300 Level General - 301, 302, 303, 304, 305, 306, 310, 311, 312, 313, 317, 318, 319, 320, 324, 325, 326, 327, 328	\$342	\$0	\$342



STEPS TO ORDER SEASON PARKING:

1. Fans wishing to be eligible to order season parking must be a men's basketball season ticket holder and active donor to Wisconsin Athletics at the Walk-On Club (\$50) or higher. Patrons must submit their contribution by **July 23**.
2. Making a contribution does not guarantee allocation into a certain lot or zone. Patrons ordering multiple parking passes (max. 2 in Zone A; max. 3 overall) must qualify for each pass.

Example: Ordering two Zone A men's basketball parking passes would require a minimum qualifying donation of \$20,000 (\$10,000 per pass).

Eligible donors and season ticket holders will receive personalized date and selection time via email approximately one week prior to the start of Badger Select for men's basketball, taking place **August 14-22**.

SEASON PARKING PROJECTION NOTES FOR 2025-26

In 2024-25, Zone A parking sold out at the Champion's Club with 34,532 priority points. There is a high probability that Zone A parking may sell out at the MVP Club.

ZONE A PARKING QUALIFYING GIFT 2025-26:

The Zone A Parking Qualifying Gift amount has been adjusted to \$10,000 per pass for the 2025-26 season to better reflect Badger Select parking results.

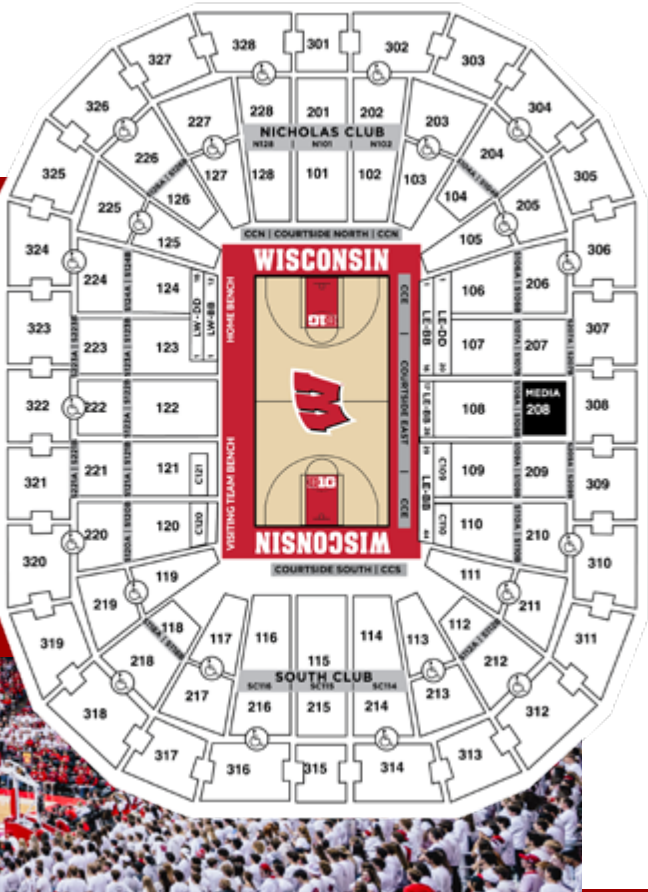
Please note: Eligibility for each zone does not guarantee lot availability at the time of your selection in Badger Select. The following Parking Qualifying Gift amount is the annual donation, per parking pass, to be eligible for each zone:

ZONE A: \$10,000 | **ZONE B:** \$1,000 | **ZONE C:** \$50

For additional parking information, including statistics from the previous basketball season parking sales period, please [CLICK HERE](#).

MOBILE PARKING INFORMATION:

Season parking permits that will be delivered as mobile parking passes include Lots 7, 29, 44, 46, 51, 87, 91, GHC and UW Health. Season parking permits that will be delivered as physical hang tags include Alexander, Depot and U-Haul.



MEN'S HOCKEY TICKETS & PARKING



STEPS TO BECOME A SEASON TICKET HOLDER:

1. At the end of May, [CLICK HERE](#) -OR- call the Wisconsin Athletic Ticket Office **608.262.1440** to select and purchase men's hockey season tickets by **June 20**.
2. After purchasing season tickets, you will have the opportunity to participate in Badger Select for men's hockey, taking place from **July 24-30**. You will be issued a personalized selection date and time for you to log in to Badger Select and have the opportunity to move your seat location based on availability at the time of your selection. You will receive an email with your personalized selection date and time approx. one week prior to the start of Badger Select for men's hockey.

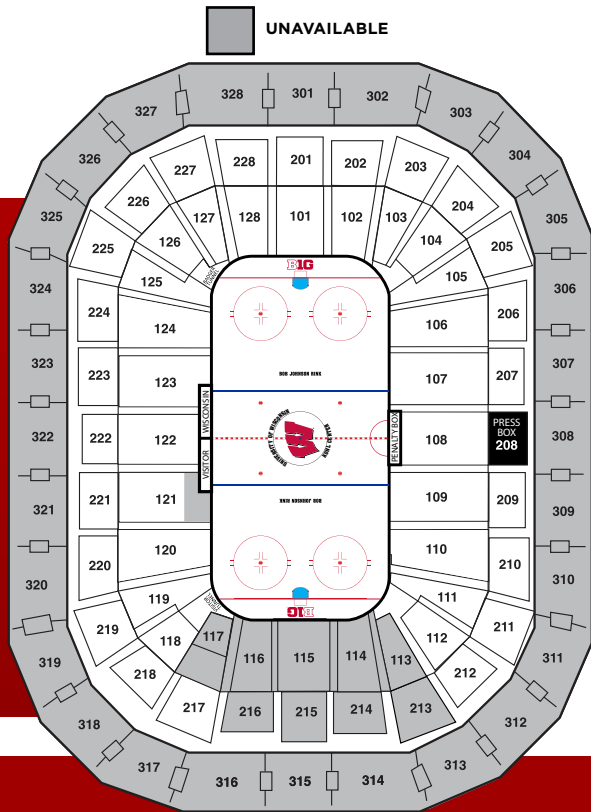
[CLICK HERE](#) to express interest in season tickets.

***Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.

2025-26 SEASON TICKETS

Recommended minimum per seat contributions for the opportunity to obtain season tickets are as follows:

SECTION	RMPSC
107, 108, 109, 121, 122, 123, 207, 209, 221, 222 & 223	\$50
106, 110, 120 & 124	\$25



MOBILE PARKING INFORMATION:

Season parking permits that will be delivered as mobile parking passes include Lots 7, 29, 44, 46, 87, 91, GHC and UW Health. Season parking permits that will be delivered as physical hang tags include Alexander, Depot and U-Haul.

SEASON PARKING PROJECTION NOTES FOR 2025-26

In 2024-25, the cut-off for allocation of a new parking permit in Lot 91 for both the Face-Off and Slap-Shot series was the Champion's Club (\$10,000) annual giving level.

STEPS TO ORDER SEASON PARKING:

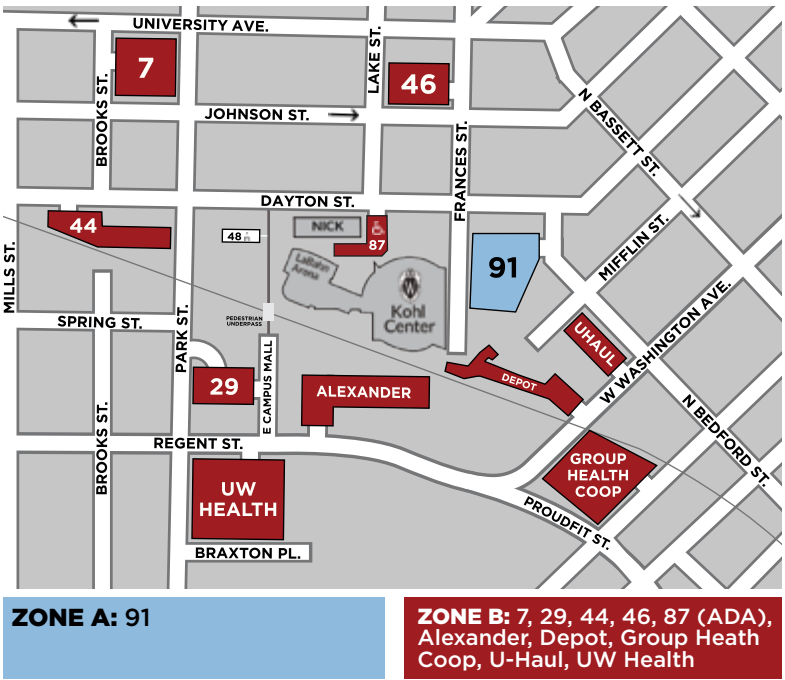
1. Current men's hockey season ticket holders and donors to Wisconsin Athletics will have the opportunity to order the same parking location held during the 2024-25 season. Men's hockey season parking selection is not a part of Badger Select.
2. Men's hockey season ticket holders may purchase advanced parking on a season basis only. Season parking requests should be made upon placing season ticket orders and are reviewed first based on lot availability, second on annual giving level and third on priority points within each annual giving level.
3. Contributing does not guarantee availability in a certain lot or zone. Patrons requesting multiple parking passes must qualify for each parking pass individually based on the annual giving level. There is a two (2) permit limit for Zone A and a three (3) permit limit overall.

Example: Ordering two Zone A men's hockey parking passes would require a minimum annual donation of \$100 [\$50 per parking pass].

Please note: Eligibility for each zone does not guarantee lot availability. The following Parking Qualifying Gift Amount is the annual donation, per parking pass, to be eligible for each zone:

ZONE A: \$50 | **ZONE B:** Non-Donation

For additional parking information, please [CLICK HERE](#).



ZONE A: 91

ZONE B: 7, 29, 44, 46, 87 (ADA), Alexander, Depot, Group Health Coop, U-Haul, UW Health

Volleyball Tickets & Parking

STEPS TO BECOME A SEASON TICKET HOLDERS:

The volleyball season ticket request period concluded on May 16th. New season ticket requests are no longer being accepted for the 2025 season. Please review [SINGLE MATCH TICKET INFORMATION](#).

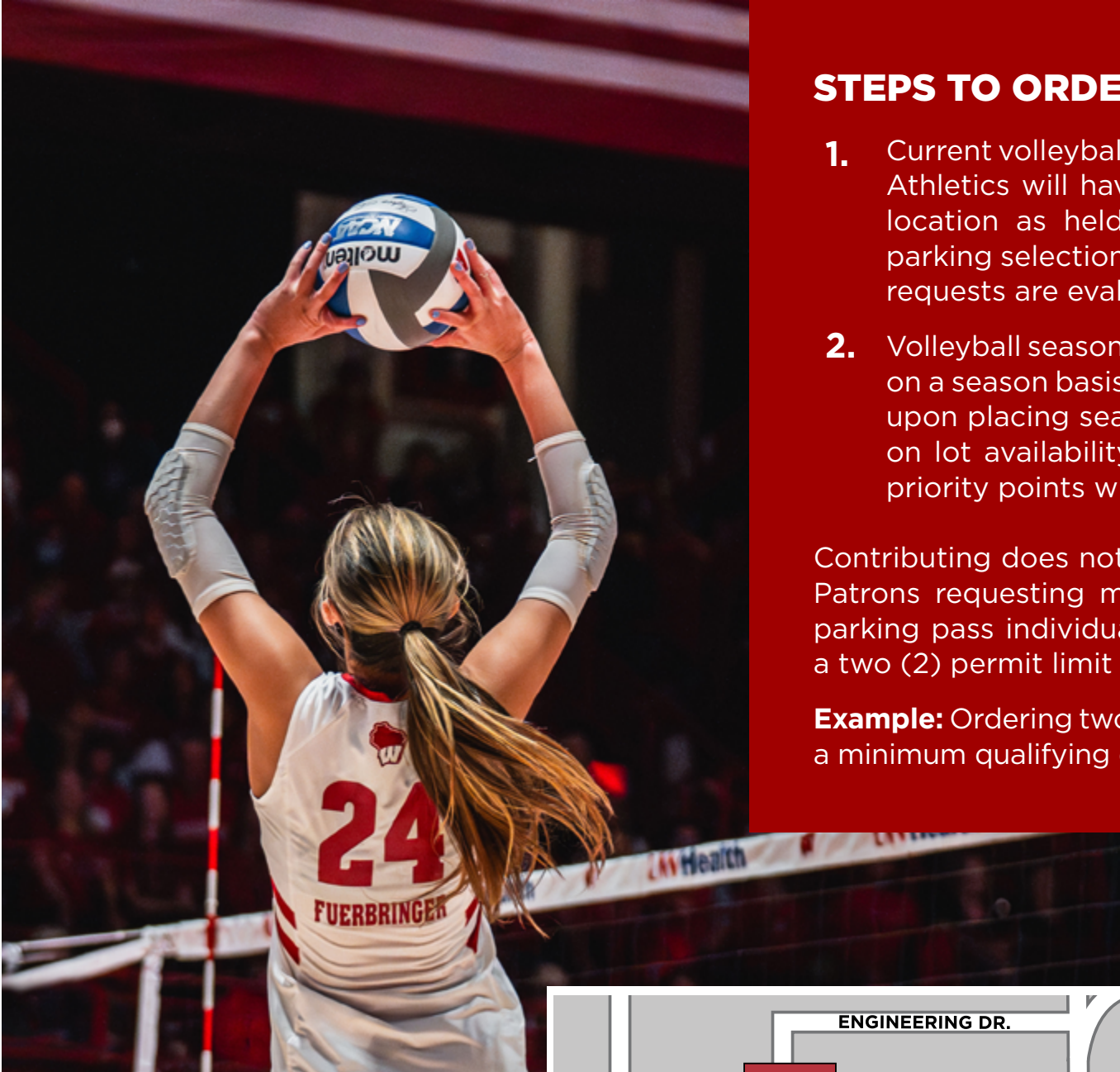
Patrons that requested new volleyball season tickets will be issued a personalized selection date and time to log into Badger Select, taking place June 16-20. Patrons must log into Badger Select during their personalized selection date and time in order to purchase new season tickets. During your personalized selection date and time, you will have the opportunity to select your seat location based on availability at the time of your selection. You will receive an email with your personalized selection date and time by **June 10**.

Please note: Requesting season tickets and receiving a personalized selection date and time during Badger Select does not guarantee availability for purchasing volleyball season tickets. Patrons that are unable to purchase new season tickets are encouraged to review [SINGLE MATCH TICKET INFORMATION](#).

****Mobile Ticket Delivery:** For the 2025 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.*

TOURNAMENT HOSTING:

Beginning with the 2025 NCAA Volleyball Championship, if Wisconsin is selected to host the NCAA First and Second Round and/or Regional Round Tournament matches, per NCAA requirements, the team blocks of the four competing schools will be located in sections E, G, Q and S (previously sections D, H, P and T). Current volleyball season ticket holders requesting tickets will have reserved seating assignments allocated around the four competing team blocks based on Rank as of **October 31, 2025**.

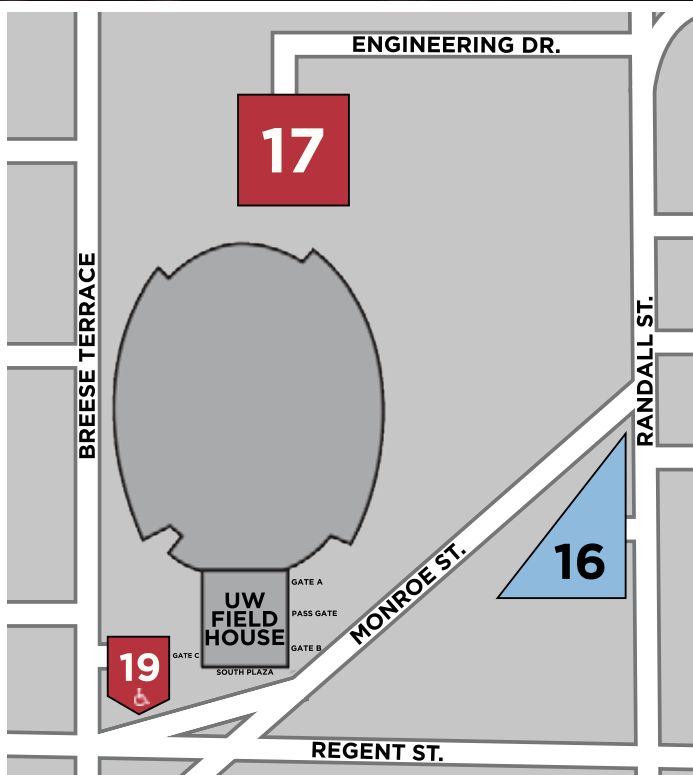


STEPS TO ORDER SEASON PARKING:

1. Current volleyball season ticket holders and donors to Wisconsin Athletics will have the opportunity to order the same parking location as held during the 2024 season. Volleyball season parking selection is not a part of Badger Select. Season parking requests are evaluated in July following Badger Select.
2. Volleyball season ticket holders may purchase advanced parking on a season basis only. Season parking requests should be made upon placing season ticket orders and are reviewed first based on lot availability, second on annual giving level and third on priority points within each annual giving level.

Contributing does not guarantee availability in a certain lot or zone. Patrons requesting multiple parking passes must qualify for each parking pass individually based on the annual giving level. There is a two (2) permit limit for Zone A and a three (3) permit limit overall.

Example: Ordering two Zone A volleyball parking passes would require a minimum qualifying donation of \$500 (\$250 per parking pass).



ZONE A PARKING QUALIFYING GIFT 2025

The Zone A Parking Qualifying Gift amount has been adjusted to \$250 per pass for the 2025 season.

ZONE A: \$250 | **ZONE B:** Non-Donation

Mobile Parking Information

Season parking permits purchased in all lots for the 2025 volleyball season will be delivered as mobile passes.

For additional parking information, including statistics from the previous volleyball parking sales period, please [CLICK HERE](#).

WOMEN'S HOCKEY TICKETS & PARKING



SEASON TICKET INFORMATION:

Beginning in August, please call the Wisconsin Athletic Ticket Office at **608.262.1440** to become a women's hockey season ticket holder. Season ticket holders will have the opportunity to request season parking during the season ticket order period. The order period for women's hockey season tickets and parking will take place in August of 2025. All 2025-26 women's hockey season parking will take place summer of 2025.

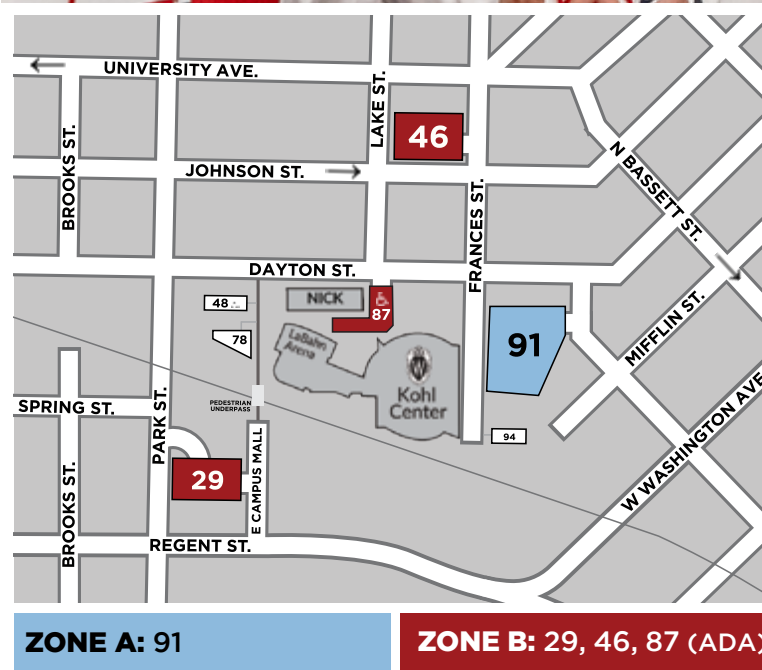
CLICK HERE to express interest in season tickets.

***Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.

STEPS TO ORDER SEASON PARKING:

1. Current women's hockey season ticket holders and donors to Wisconsin Athletics will have the opportunity to order the same parking location held during the 2024-25 season.
2. Season ticket holders may purchase advanced parking on a season basis only. Season parking requests should be made upon placing season ticket orders and are reviewed first based on lot availability, second on annual giving level and third on priority points within each annual giving level.
3. Making a contribution does not guarantee availability in a certain lot or zone. Patrons requesting multiple parking passes must qualify for each parking pass individually based on the annual giving level. There is a two permit limit in Zone A and three permit limit overall.

Example: Requesting two Zone A parking passes requires a minimum annual donation of \$100 [\$50 per parking pass].



Please note: Eligibility for each zone does not guarantee lot availability. Due to the possibility of concurrent events with women's hockey games, availability for new season permits in Lots 87 and 91 is expected to be limited in 2025-26. The following Parking Qualifying Gift Amount is the annual donation, per parking pass, to be eligible for each zone:

ZONE A: \$50 | **ZONE B:** Non-Donation

All 2025-26 women's hockey season parking permits will be delivered as mobile passes.

Mobile Parking Information

Season parking permits purchased in all lots for the 2025 women's hockey season will be delivered as mobile passes.

For additional parking information, including statistics from the previous women's hockey parking sales period, please **CLICK HERE**.

WOMEN'S BASKETBALL TICKETS & PARKING



SEASON TICKET INFORMATION:

Beginning in August, please call the Wisconsin Athletic Ticket Office at **608.262.1440** to become a women's basketball season ticket holder. Season ticket holders will have the opportunity to request season parking during the season ticket order period. The order period for women's basketball season tickets and parking will take place in August 2025.

[CLICK HERE](#) to express interest in season tickets.

****Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.*

STEPS TO ORDER SEASON PARKING:

1. Current women's basketball season ticket holders and donors to Wisconsin Athletics will have the opportunity to order the same parking location held during the 2024-25 season.
2. Season ticket holders may purchase advanced parking on a season basis only. Season parking requests should be made upon placing season ticket orders and are reviewed first based on lot availability, second on annual giving level and third on years of purchase.

Please note: Eligibility for each zone does not guarantee lot availability. Due to the possibility of concurrent events with women's basketball games, availability for new season permits in Lots 87 and 91 is expected to be limited in 2025-26. The following Parking Qualifying Gift Amount is the annual donation, per parking pass, to be eligible for each zone:

ZONE A: \$50 | **ZONE B:** Non-Donation

WRESTLING TICKETS & PARKING

SEASON TICKET AND PARKING INFORMATION:

Beginning in September, please call the Wisconsin Athletic Ticket Office at **608.262.1440** to become a wrestling season ticket holder. The order period for wrestling season tickets will take place in September 2025.

Parking for wrestling is available on a single-match basis. Fans may purchase parking in Lot 17 at the hourly rate, or in Lot 18 at the metered parking stalls only. Patrons with ADA needs may park in Lot 19.

[CLICK HERE](#) to express interest in season tickets.

****Mobile Ticket Delivery:** For the 2025-26 season, all season tickets will be delivered via mobile ticket delivery. The easiest way to manage your tickets is through the Badgers App.*



CAMP RANDALL PREMIUM SEATING

Take advantage of benefits like incredible views, comfortable seating, upscale dining options and access to parking.



SEASON PREMIUM SEATING OPPORTUNITIES

Wisconsin Athletics is proud to offer a variety of season-long premium experiences at Camp Randall Stadium. [CLICK HERE](#) to learn more about season long premium seating.



EAST SIDELINE PREMIUM SEATING

The east sideline offers fans comfortable, fully climate controlled premium seating.

Premium options:

- Camp Randall Suites
- Buckingham Club Seats
- Varsity Club Seats

SOUTH ENDZONE PREMIUM SEATING

Opened in 2022, the South End Zone features a mix of outdoor seating with indoor and outdoor hospitality spaces.

Premium options:

- Loge Boxes
- Club Seats
- Standing Room Memberships
- Ledge Seats
- Terrace patio Seats



SINGLE GAME PREMIUM SEATING OPPORTUNITIES

Camp Randall has the perfect experience for corporate outings, family reunions, special occasions, and more! [CLICK HERE](#) to learn more about single game premium seating.



CAMP RANDALL SUITES

A limited number of suites are available for single game rental.

Premium options:

- 20 suite tickets
- All-inclusive food and non-alcoholic beverages
- Private, climate controlled suite
- Suite Attendant

PREMIUM GROUP TICKETS

The perfect option for corporate outings, special occasions, family reunions and more!

Premium options:

- South End Zone Hospitality (all-inclusive)
- Touchdown Club Package
- Roger Mansukhani & Family Terrace (all-inclusive)
- Fifth Quarter Patio Package



KOHL CENTER PREMIUM SEATING

Wisconsin Athletics is proud to offer a variety of season premium experiences at the Kohl Center. Take advantage of benefits like incredible views, comfortable seating, upscale dining options and priority access to parking.

[CLICK HERE](#) to join the wait list and express interest for the 2025-26 season. Please note our waitlist is determined by Rank Priority Points.

THE KRANTZ CLUB

Experience all-inclusive food, non-alcoholic beverages, and a full-service cash bar



SEASON PREMIUM SEATING OPPORTUNITIES

Wisconsin Athletics is proud to offer a variety of season-long premium experiences at the Kohl Center. [CLICK HERE](#) to learn more about season long premium seating.

KOHL CENTER SUITES

Suites offer fans the ultimate private viewing experience, located around the arena in the 100 and 200 levels of the Kohl Center.

Benefits include:

- 16 season tickets for all regular season home games. (Men's basketball, women's basketball, and men's hockey)
- 3 parking passes
- Premium food & bar options
- Premium wait-staff service

COURTSIDE CLUB

Enjoy the action in comfortable padded seats just inches from the court. (Men's basketball, women's basketball, and men's hockey)

Benefits include:

- Season ticket for all regular season home games
- Cushioned chairs adjacent to the court
- All-Inclusive food & non-alcoholic beverages in the Krantz Club (Men's basketball only)

NICHOLAS CLUB

Experience the 100-level in a large club space and comfortable seating. (Men's basketball and men's hockey)

Benefits include:

- Season ticket for all regular season home games
- Cushioned chairs adjacent to the court
- All-Inclusive food & non-alcoholic beverages

NEW IN 2025!

LEDGE SEATS

Enjoy the action from the most spacious premium option with individual chairs just feet from the action. (Men's basketball, women's basketball, and men's hockey)

Benefits include:

- Season ticket for all regular season home games
- Cushioned chairs adjacent to the court
- All-Inclusive food & non-alcoholic beverages in the Krantz Club

CLUB SEATS

Enjoy the action from a comfortable padded club seat just feet from the action. (Men's basketball and women's basketball only)

Benefits include:

- Access to the Nicholas Club premium area on the 100-level concourse
- All-inclusive food & non-alcoholic beverages (Men's basketball only)
- Enhanced parking priority
- Full-service cash bar in Nicholas Club (Men's basketball only)

SINGLE GAME PREMIUM SEATING OPPORTUNITIES

Wisconsin Athletics is proud to offer a variety of single game premium experiences at the Kohl Center. [CLICK HERE](#) to learn more about single game premium seating.

KOHL CENTER SUITES

A limited number of suites are available for single game rental. (Men's basketball, women's basketball, and men's hockey)

Benefits include:

- 20 tickets
- 3 parking passes
- Suite attendant
- Private suite for you and your guests

FIELD HOUSE PREMIUM SEATING

Wisconsin Athletics is proud to offer a premium experience at the Field House. Interested in learning more about premium seating at the Field House? Please call the Wisconsin Athletic Development Office at 608.262.1000 or email development@uwbadgers.com.



JONES DAIRY FARM BUCKY'S BALCONY



Reserved Ledge Seats:

Located in the north mezzanine level of the UW Field House, the reserved ledge seats overlook the court with club access directly behind.

Each ticket includes a cushioned seat on the ledge and all-inclusive food, soda, water and juice, access to private restrooms, HDTV's, and full-service cash bar.

Memberships:

Jones Dairy Farm Bucky's Balcony memberships include access to all-inclusive food, soda, water and juice, access to private restrooms, HDTV's, and full-service cash bar.

Memberships are available to be selected, on an annual basis, during Badger Select. You must also have a general admission or reserved seat ticket for entry into the UW Field House. Bucky's Balcony memberships do not include a game ticket.

Single-Match Group Tickets:

Whether you are hosting a company outing, family reunion, or coming to the game with friends, Jones Dairy Farm Bucky's Balcony single match tickets allow for an elevated match day experience.

Enjoy the benefits of a balcony membership plus a general admission ticket for section CC, directly adjacent to the Balcony, for easy access to and from the all-inclusive food and non-alcoholic beverages and a cash bar. Priority will be given to groups of 8 or more.

[CLICK HERE](#) to learn more about single game premium seating.



HOME OF THE WISCONSIN BADGERS



WISCONSIN ATHLETIC DEVELOPMENT OFFICE

Kellner Hall 1440 Monroe Street, Madison, WI 53711
development@uwbadgers.com | SupportTheBadgers.org